

PC 333D: The new dimension in 3D tournament gaming

Copenhagen, May 2010 – The PC 333D headset could be a game-changer. For gaming headset specialists Sennheiser Communications, it's certainly a statement of intent – to take professional-standard gaming and 3D movies to a new level of realism using high-end multichannel sound technology. The PC 333D aims to bring the virtual soundscape with 7.1 channel surround sound powered by Dolby* Headphone. For FPS enthusiasts used to the basic sound orientation of 2 channel headsets, it's a huge sensory jump. The equivalent of switching from mono to stereo and black & white to color at once. Other features are equally impressive. Circumaural closed-acoustic ear cups immerse players deeply in the game but a convenient swivel DJ Hinge makes it easy to talk to the outside world. The PC 333D also has intuitive controls and a professional noise canceling microphone that automatically mutes when you raise the boom.



Sennheiser Communications' tie-in with the world-class gamers at mTw clearly had a big influence on the professional look and feel of the PC 333D. And on the sound, which is a revelation. With a switch on the supplied 3D G4ME1 7.1 USB soundcard, users can turn on 7.1 channel surround powered by Dolby Headphone – for a new level of off-screen acoustic detail that isn't normally perceptible. Instead of only locating a sound as right, left or front, the gamer has 360° coverage. Combined with closed acoustics, it makes a huge difference, as seasoned campaigner Christoffer Sunde appreciates: *"Thanks to the closed design, you hear every detail. The PC 333D gives you the highest precision when you're locating the source of a sound."*

The ultra-realism of the 7.1 channels is not only enhanced by the closed-acoustic design, but also the excellent quality of the PC 333D's speakers. The overall effect is a much more intense and immersive gaming experience. The PC 333D helps gamers filter out crucial sounds. They have a better impression of where and how far away opponents are and can tell what direction they are moving in. Movie lovers will appreciate the extraordinary sound, too, and the way it catapults them right into the action. It's no exaggeration to say that the PC 333D takes the gaming and movie experience to a whole new level.

Sennheiser Communications is traditionally strong on convenience and design, and in this respect the PC 333D is no exception. One ear cup is fitted with a clever DJ Hinge that users can swivel up one-handed to talk to people around them without adjusting the headset. Also, the microphone automatically mutes when you raise the boom. In-game communication with teammates is just as comfortable and intuitive. The volume control is located directly on one ear cup for easy access and there's a professional-standard noise canceling microphone that makes for surprisingly clear chat and calls, even at raucous LAN events.

*Dolby is a registered trademark of Dolby Laboratories.

The PC 333D will be available in May 2010.

The PC 333D at a glance

- **More spacious sound field** - 7.1 channel surround sound powered by Dolby Headphone to accurately pinpoint noises from all directions in the gamescape
- **Superb Sennheiser stereo sound** - Sennheiser quality speakers deliver great acoustic performance from games, music, movies and internet calls
- **Great for LAN gaming** - the circumaural closed acoustic design of XL ear cups blocks out noise around you for hyper-realistic gaming with total immersion
- **Quick team talk** - at just a swivel of the DJ Hinge on the right ear cup, you have direct contact with your teammates
- **Noise canceling clarity** - the professional microphone reduces ambient noise for crystal-clear conversations without the need to shout
- **Intuitive design and automatic microphone mute** – the volume control is integrated in the right ear cup and you can mute the microphone by raising the boom arm
- **Essential extra** – supplied with a protective carrying pouch
- **Peace of mind** – thanks to the 2-year international warranty

About Sennheiser Communications:

Sennheiser Communications is the result of a joint venture between the electro acoustics specialist Sennheiser Electronic GmbH & Co. KG and the hearing healthcare specialist William Demant Holding Group. Decades of experience in pro music and hearing healthcare has helped the seven-year-old company produce award-winning, innovative headsets.

For more information, please contact:

Sennheiser Communications A/S – Silvia Puchovska
Phone: +45 5618 0000 – E-mail: sp@senncom.com

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